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PE4life Demonstrates Core Values in Action at National Summit®

Summit® educates attendees on the measurable outcomes of quality physical education programs

(Kansas City, MO) June 22, 2009 – PE4life, a national non-profit organization based out of Kansas City, MO, with a regional office in Northwest Arkansas, hosted the organization’s annual national Summit on June 18-19 in Bentonville, Arkansas attracting over 200 educators, community, foundation and parent leaders from across the state and surrounding states such as Missouri, Oklahoma, Kansas and Mississippi.

The PE4life Summit® is designed to offer educators and communities the resources to implement a quality, daily physical education program, based upon the PE4life core values, in their school or community. PE4life is the leader in professional development, program assessment, equipment consultation and on-going support services for schools and communities looking to enhance their physical education program.

The Summit opened on June 18 with a showcase dinner, *PE4NWA: Building Healthy Communities – One at a Time*. The dinner was sponsored by the Care Foundation and the Northwest Arkansas Community Foundation and featured keynote speaker, Jean Blaydes Madigan, co-founder of Action Based Learning and an internationally-known educational consultant.

The Summit® conference, *Getting Results – The PE4life Experience*, took place the following day at Old High Middle School in Bentonville. Educators, administrators as well as community and business leaders were in attendance to educate themselves on how to transform the overall health and wellness of their schools and communities and combat the obesity problem and the diseases that follow.

Sponsored by Skillastics™, the PE4life Summit included speakers from programs such as Learning Readiness PE, Project Adventure and Action Based Learning. Attendees were encouraged to participate in breakout sessions throughout the afternoon that ranged from Fundraising on a Dime to Skating in School to Canoeing, Kayaking and Geocaching. An equipment symposium gave attendees the opportunity to meet with top equipment company representatives as they showcased their products. To learn more about PE4life and their approach to quality physical education, go to www.pe4life.org.

About PE4life®:

PE4life is a national non-profit service organization dedicated to promoting wellness through fun and interactive physical activity in school, community and corporate settings. Headquartered in Kansas City, Missouri, PE4life is strong in advocacy with a step-by-step implementation program in place. PE4life impacts 2 million children annually, throughout the United States and across the world.

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