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FOR IMMEDIATE RELEASE

Local stackers take aim at Guinness World Record in sport stacking

PE4life Academy Training Center at Woodland Elementary helped break the record in sport stacking!

Kansas City, MO—November 20, 2008- Students at the PE4life Academy Training Center at Woodland Elementary School took part in the 3rd annual World Sport Stacking Association (WSSA) STACK UP! on Thursday, November 13th. During the course of the day, sport stackers participated in up stacking and down stacking various pyramids in prescribed patterns at lightning speed for 30 minutes or more. For the third year in a row, Guinness World Records billed it as the “World’s Largest Sport Stacking Event.” Although the official count has not been announced, sights were set on more than 175,000 stackers participating in a time when sport stacking with Speed Stacks is rapidly gaining popularity around the world. Sport stacking has been termed a “track meet for your hands at warp speed.” It is an exciting sport where students up stack and down stack 12 specially designed cups called Speed Stacks in predetermined sequences as fast as they can. Stackers race against the clock and compete in relays.

Last year, an official count of 143,530 stackers participated to break the first STACK UP! record set in 2006. Once again, thousands of stackers contributed their sport stacking skills from across the United States and round the world in countries such as Germany, Japan, Australia, Singapore and the UK.

According to Mark Lingle, WSSA Director, the Guinness event is a great platform to bring together sport stackers across the globe. “Sport stacking is an activity enjoyed by all ages and cultures. It promotes hand-eye coordination, action, teamwork, speed and lots of fun.”

The students at Woodland Elementary participated in the sport stacking event during PE class throughout the day on Thursday November 13. The PE4life Academy Training Center at Woodland Elementary has been using sport stacking in their PE programs for some time. Last year, Speed Stacks, Inc. formed a partnership with PE4life, bringing together two organizations devoted to promoting a healthy, active lifestyle for children of all ages.

“Because of the results we’ve seen in integrating cross lateral movements and hand-eye coordination activities into physical education, sport stacking has already been integrated into many of our programs,” said PE4life President and CEO, Anne Flannery.

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About PE4life®

PE4life® is a non-profit, advocacy organization dedicated to inspiring active, healthy living by advancing the development of quality, daily physical education programs for all

children. Such programs provide a simple and inexpensive solution to reduce children's exposure to chronic diseases, while fostering lifelong fitness habits, enhancing academic performance, and decreasing disciplinary incidents. PE4life® is headquartered at 127 W. 10th Street, Suite 101, Kansas City, MO 64105. Tel. 816-472-7345 www.pe4life.org

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