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PE4life's 2nd Annual PEP Grant Conference held September 19, 2008 Offered Variety of Resources to Past, Present and Future PEP Grant Winners

Kansas City, MO – October 2, 2008 – Nearly 50 school districts, schools, and/ or organizations attended the 2nd annual PE4life PEP Grant Resource Conference on Friday, Sept. 19, at the Jewish Community Center in Overland Park, Kansas. This vast variety of attendees included both past and present PEP winners, as well as those interested in applying for the PEP Grant. The conference not only gave attendees the chance to utilize PE4life's valuable resources, but also offered the unique opportunity to meet with other people in like circumstances concerning the PEP Grant. The conference began with the introduction of a PEP Grant Resource Panel—an array of experts who shared struggles, gave advice, and answered questions based on their own experiences working directly with the PEP Grant. The advantageous presence of resources continued into the afternoon, with the opportunity for attendees to meet and talk with more than 25 reputable equipment vendors during the equipment symposium. The attendees were asked to vote for the vendor they thought to have the most innovative, fun, or useful product. Winners of the “Most Valuable Product” resulted in Espresso Fitness coming in first place, Sportime/SPARK in second, and Action Based Learning in third.

The PEP Grant Conference was a huge success in providing useful information to the diversity of people in attendance. Robert Oliver, from Shawnee Mission USD 512 said “the Conference provided administrators, health providers, community members, and educators from across the academic spectrum with critical information and skills that can lead to a shift in the way that they deliver their respective services. PE4life delivers the goods.” Joe Fontenot of the Marion School District went on to say “the conference was insightful and worthwhile.

A variety of knowledge and resources weren't the only things the attendees received. Each person received a goody bag stuffed full of vendor products, a few received door prizes, and one lucky winner received \$2000 worth of PE4life Program Support and Services plus a gift certificate to the PE4life Pro Shop. A “PE4life Introductory Package Scholarship,” with a value of \$7500, will be awarded to the school that best describes in 1,000 words or less, how they'll be using their PEP Grant to improve the lives of students in their school district and what it will mean to the community. These essays may be mailed or faxed to PE4life by Friday, October 31, 2008.

After the great success of this event, PE4life's Calendar of Events is currently under review with plans for the 3rd PEP Grant Conference underway.

About PE4life®

PE4life® is a national nonprofit organization based in Kansas City, MO dedicated to inspiring active, healthy living by advancing the development of quality, daily physical education programs for all children. Data from their programs demonstrate a positive record of increasing fitness levels, improving academic performance and decreasing disciplinary incidents. As PE4life helped write the initial bill that created the PEP Grant, they offer a wealth of information and resources as PEP Grant recipients work through their plans of enhancing their health and physical education program. PE4life offers educational and ongoing support with a wellness policy implementation package that can be tailored to suit individual needs, to help save time and money as they work to achieve a sustainable physical education program. As of March 2008, PE4life® has trained more than 1,700 educators, administrators, and community leaders from 38 states and five countries, impacting 2,412 schools, reaching more than 2 million schoolchildren. PE4life is headquartered at 127 West 10th Street, Suite 101 Kansas City, MO 64105. Tel. 816-472-7345 Fax 816-268-0942 www.pe4life.org.