

## **MONEY MONEY MONEY MONEY...NO MONEY**

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**NO MONEY...what can you do for FREE for Quality PE?**

**Donations** of fitness equipment, skates, jumpropes,  
AB machine, pull up bar, dvd's, fitness balls...exercise bikes

**Promotions:** Box Tops for Education...Campbells Soup labels

**Reduce Reuse Recycle:** Toys from Trash (dvd, batting tees, bug jars, trash bowling...)

What is there LOTS of in your school? How can you use it (safely) for activity? Copy paper boxes, laminating film tubes, plastic pickle jars, 5 gallon buckets, towels, newspapers, tennis balls

**Borrow:**

- DNR: Fish IOWA Equipment and educational materials available
- Local County Conservation Offices: cross country skis, snowshoes, fishing equipment
- AEA's may have equipment check outs (specialized equipment)
- National Guard

**A LITTLE MONEY???** Make it

- Community Corrections: ACCESSories
- RCRV website for plans, [www.rcrv.org](http://www.rcrv.org), Completed Community Projects

### **Local Funding Sources: Grants and Gifts (of money and time)**

- School District Fund raisers: Run for the School...Lace up for Learning
- Jump rope for Heart, Hoops for Heart
- School Fundraisers (magazine sales)
- Churches
- Boy Scouts
- School and or Community Foundations: Greater Cedar Rapids Foundation
- Companies: General Mills, WalMart, Target, HyVee...
- Service Organizations: Kiwanis Club, Optimists, Variety Club...who's in your neighborhood
- Professional Organizations: IAHPERD equipment grant

### **FOR REALLY BIG MONEY...GO FEDERAL!**

- **PEP Grants:** The purpose of the Carol M White Physical Education Program is to provide funds to initiate, expand, and improve physical education programs for students grades K-12.
- Apply for the 2010 PEP Grant - <http://www2.ed.gov>  
Click on Search for - 'Carol M. White PEP grant'
- What were we thinking? 2005 and 2007 PEP Grants
- What is working/what is not.
  1. Grant Writer- check with your AEA for a grant writer. Some districts have in house grant writers. Important for reporting to Feds, keeping your initiatives on track and financial duties.
  2. Staff - involve Phys Ed staff at the beginning of the process. Get their input on where they see their PE program heading in the next 5 years. Determine your leaders and get them involved in the process/projects.

3. Equipment - research what/how much/which vendors for equipment you will need. Determine what enhances your program in the direction you have decided. Equipment is not always the answer, it's changes in curriculum, teaching and focus that are most important (Appropriate Practices, NASPE).
4. Technology - explain /involve your district technology staff. Their support is necessary for the success of your software and connections. Think about buying your own server and laptops for your staff. The more you can learn to do/troubleshoot, the better.
5. Professional Development - Attend as many PE4 Life Summits, training and conferences as possible. They are an incredible support. IAHPERD and AAHPERD your professional organization has many contacts and takes your involvement nation wide and worldwide. Network with other districts and PE programs to find out what best practices are working for them. Develop a team of PE teachers who are willing to lead in planning staff development days, technology training, best practices training and assessment.
6. District - Include Administrators, Principals, School Board members in any PE4 Life training or summits. It is imperative to advocate for yourself. Most have no idea what a Quality Physical Education Program should look like. Promote your program by sending home assessments, promoting after school or before school programs, inviting your principal to your classes, involve school staff in wellness activities/programs, use public access TV, make brochures promoting your programs, etc.